

# Sponsorship Packages

## FOLK MUSIC Ontario

### **Gold** (from \$2,500 and Up)

Sponsorship of one FMO conference event (reception, sponsored showcase or panel) or the conference app, based on availability

Banner placement at sponsored event

Gold-level logo placement on all print & online FMO conference materials

Twitter, Instagram and Facebook mentions throughout campaign

1 Full Page Ad in the Conference edition of Folk Prints

1 Banner Ad in the FMO Conference App

Digital Swag Bag Insert in the FMO Conference App

1 complimentary full delegate pass to the FMO conference

1 Organizational membership valid until October 2019

1 Month E-News Sponsorship

1 Month ad on FMO Website

### **Silver** (from \$1,000 to \$2,000)

Sponsorship of one FMO conference event (reception or panel), based on availability

Banner placement at sponsored event

Silver-level logo placement on all print & online FMO conference materials

Twitter, Instagram and Facebook mentions throughout campaign

1 Half Page Ad in the Conference edition of Folk Prints

1 Banner Ad in the FMO Conference App

Digital Swag Bag Insert in the FMO Conference App

1 complimentary full delegate pass to the FMO conference

1 Organizational membership valid until October 2019

### **Bronze** (from \$500 to \$1,000)

General Sponsorship of the FMO Conference

Bronze-level logo placement on all print & online FMO conference materials

Twitter, Instagram and Facebook mentions throughout campaign

1 Quarter Page Ad in the Conference edition of Folk Prints

1 Banner Ad in the FMO Conference App

Digital Swag Bag Insert

Digital Swag Bag Insert in the FMO Conference App

1 Organizational membership valid until October 2019

### **Friends of FMO** (up to \$500)

General Sponsorship of the FMO Conference

Friend-level logo placement on all print & online FMO conference materials

1 Banner Ad in the FMO Conference App

1 Month E-News Sponsorship

1 Month ad on FMO Website

All packages can be tailored to meet individual sponsor needs