



The 30th Anniversary Folk Music Ontario (FMO) conference is the key event for Ontario's folk, roots, and traditional music community. From October 20-23, 2016 at the Delta Ottawa City Centre, more than 750 delegates (including artistic directors, presenters, provincial, national, and international industry organizations, musicians and music lovers) will spend the weekend learning, engaging, networking, performing and celebrating. The following is a list of advertising opportunities available during the 2016 FMO conference. If you wish to take part in any of these opportunities, or to find out more, please email Mike Large at fmoadsales@copperworksconsulting.ca or call 705-222-5658.

Ad Placement in the *Folk Prints* Conference Program Edition

The next issue of *Folk Prints* will be our Conference Program and will be included in delegate bags at the conference. It's a perfect opportunity to advertise your festival, concert series, house concert, album release, product or service to the many people who read the magazine or see it on the *Folk Prints* page of our website. Rates are listed at www.folkmusicontario.ca/about-folk-music-ontario/advertising-rates-and-packages/.

Delegate Bag Inserts

Every delegate attending the FMO conference receives an official 2016 FMO conference delegate bag and your promotional/advertising material is part of the prize inside! **Cost = \$200.00 plus HST**. (You must provide us with enough promo/advertising items for 800 bags.)

Stand Alone Signage

Traffic flows constantly throughout the conference weekend. Take advantage and be seen often by purchasing your signage placement now! **Cost = \$300.00 plus HST/per sign** (standing banners only)

Delegate Bag Ad Placement

All delegates attending the 2016 FMO conference receive a reusable green delegate bag. This advertising opportunity not only gets great visibility at the conference, but also has a great shelf life. There are only four spaces available and you can buy one or more of them. **Cost/space = \$600.00 plus HST; Cost/2 spaces = \$1000.00 plus HST; Cost/entire side panel = \$1600.00 plus HST**

Marketplace

The FMO Marketplace is a great venue for showcasing businesses and organizations to all delegates of the conference. Display your products or services in an exciting, energetic environment. Exhibitor tables are approximately 6' by 2' and will be provided on a **first-come, first-served basis, subject to availability**. **FMO member rate = \$300.00 plus HST; non-member rate = \$400.00 plus HST**. One member of each exhibitor table must be registered for full conference. Electrical service (subject to availability) and Exhibitor Only passes extra.

Official FMO Volunteer T-Shirts

Everyone knows the most important and visible people at any event are the volunteers and staff. Show your appreciation for these fine folks and get your logo placed on each and every brightly coloured FMO volunteer and staff shirt. **Cost = \$1200.00 plus HST**

Advertise on our website / eNews or sponsor our mobile app

Get more bang for your buck by advertising on the FMO website or in our eNewsletter. The eNewsletter comes out every other week and reaches out to 800+ subscribers. We get 15,000 hits a month from 3,000 unique visitors to our website. **Full eNews sponsorship \$400/Month. Single ad for \$75/Month. Website ad for \$50/Month.**

The FMO mobile app navigates delegates before and during the conference with the most up to date schedule, reminders and information on conference registration. **Sponsor the app for \$3,000** and your logo will be visible by everyone using the app! **A single conference app ad is \$50 plus HST.**